

## EXHIBITING

Taking part in Vietfood & Beverage - ProPack Vietnam as an exhibitor will allow you to present your full range of products, including the latest, to local buyers and sales representatives, from distribution to the food service channel. **Almost 7 out of 10 visitors to Vietfood & Beverage - ProPack Vietnam are looking for new suppliers and products, and 84% of Vietfood & ProPack's professional visitors are involved in making purchase decisions.** Vietfood & Beverage - ProPack Vietnam also offers you, the innovation area where you can display and discover the latest products on the market.

One of the most significant features of Vietfood & Beverage - ProPack Vietnam which differentiates it from other Vietnamese food and beverage trade fairs is the professionalism, origin and diversity of the visitors who attend the exhibition. Vietfood & Beverage - ProPack Vietnam targets professionals from the distribution channel, food service, restaurants, hotels and catering, and of course agents who participate either directly or indirectly in marketing these products.



## VISITOR PROMOTION ACTIVITIES

- ◆ Advertising campaigns in mass media means, radio, national and local television, newspaper publications of Vietnam and region, major industry websites...
- ◆ Publication of the show newsletter, show preview and press release Magazine: Publish in domestic & overseas professional magazines, and invite foreign companies and domestic experts to joint the exhibition
- ◆ Direct mailing of information to over 100 thousands potential buyers
- ◆ Direct mailing of invitation to top ranking companies in the fields of Food processing and Beverages of Vietnam and region
- ◆ Continuously update information of the sluros in leading industry magazine and famous newspapers in Vietnam
- ◆ Press Conferences
- ◆ Visitors can get the Exhibitors Directory Freely, and show information through website: [WWW.FOODXVIETNAM.COM](http://WWW.FOODXVIETNAM.COM)
- ◆ Outdoor Advertisement: Panoes, Billboards, Posters, Flags, Leaflets,...

## VISITOR PROFILES

- ◆ Retailer / Department Store
- ◆ Food Service Consulting
- ◆ Custom processing; Packaging :
- ◆ Drink Importer / Distributor / Wholesaler
- ◆ Bakery / Confectionary Manufacture
- ◆ Bottle; Chemicals/ Plastics;
- ◆ Fast Food Restaurant / Hotel
- ◆ Restaurant / Bar / Club / Café Management
- ◆ Recycling; Machinery & Equipment;
- ◆ Food Service Government, Military
- ◆ Fast Food Restaurant
- ◆ Hardware/Tools/ Molds; Bags / Wraps
- ◆ School, Hospital
- ◆ Supermarket / Grocery Store/ Convenience Store
- ◆ & Liners; Houseware Consultants,
- ◆ Food Service Industrial / Offshore
- ◆ Food - Manufacture/Producer/Supplier
- ◆ scientists, experts in food session

## EXHIBITS PROFILE

### Food products

- ◆ Confectionary, Canned food, Processed food
- ◆ Milk and butter products, Instant products
- ◆ Natural food, Herb/herbal products
- ◆ Vegetable, root, fruit of dried and fresh
- ◆ Vegetable oil, Sugar/derivative products
- ◆ Meat/poultry & livestock products
- ◆ Fresh & raw aquatic products
- ◆ Organic Food

### Seafood

- ◆ Frozen seafood
- ◆ Dried seafood, Fish sauce
- ◆ Processed seafood, Canned seafood
- ◆ Frozen aquatic products: Catfish, Fish, Crab, Shrimp, Cuttlefish
- ◆ Processed aquatic product: Salted fish, Steamboat
- ◆ Aquatic products

### Drink Products

- ◆ Tea, coffee
- ◆ Cocktails, champagne...
- ◆ Beer (bottle, keg, fresh beer)
- ◆ Non-alcohol drinking water, Gas & non-gas of soft drink; Mineral & pure water
- ◆ Fibre, vitamin, nutrition, fruit water

### Diet food Health Foods

- ◆ Bird's Nest, Chicken Essence,
- ◆ Diabetic Products, Ginseng & Ginseng Products
- ◆ Health Supplements & Vitamins
- ◆ Herbal Jelly, Natural Health Foods
- ◆ Organic Foods
- ◆ Traditional Health Foods Supplements

### Raw materials Food additive

- ◆ Raw materials, food additive
- ◆ Monosodium glutamate, spice
- ◆ Fermentative matter
- ◆ Preservative substance
- ◆ Condiment

### HIGHLIGHT AREA: Hotel & Bakery Equipment

- ◆ Bakery / Pastry Utensils • Baking and Raising Agents • Baking Ware • Chocolate / Ice Cream Making Machines • Ovens • Packaging Equipment / Materials • Premixes • Preparation Equipment & Accessories • Starch / Starch Products
- ◆ Bar & Coffee Equipment & Supplies
- ◆ Foodservice Equipment

### Machinery and equipment for processing & Packaging:

- ◆ Assorted Food & Beverage Processing Equipment
- ◆ Drink / Juice Processing, Equipment
- ◆ Food Sterilizing Machinery & Equipment
- ◆ Agricultural Product Processing
- ◆ Fruit & Vegetable Processing Technology
- ◆ Cleaning / Sanitary Systems & Equipment
- ◆ Flavor, Pulp & Paste Making Machinery / Equipment
- ◆ Pasteurizing Equipment
- ◆ Freezing & Cold Storage
- ◆ Food Canning & Bottling Equipment

### Food packaging materials (Films, glass, paper, foils...)

- ◆ **Food Safety, quality management:**
- ◆ Analysis, laboratory and checking equipment
- ◆ Hygiene technology
- ◆ **Operating material, environmental technology, biotechnology:**
- ◆ Operating materials, Waste removal, recycling, environmental protection
- ◆ **Conveying, transport and storage facilities**
- ◆ Other Related Machinery

### Refrigeration and Air-conditioning technology:

- ◆ Systems / Compartment
- ◆ Frozen box Lorry
- ◆ Equipment for weighing/ Freezing
- ◆ Food Dryers, Food Equipment & Supplies
- ◆ Cleaning / Washing Equipment
- ◆ Testing / Measuring & Coding Equipment
- ◆ Standardization Equipment
- ◆ Forming, Feeding & Filling Machinery
- ◆ Display Shelf / Cabinets / Tables

### Trade franchise, consultancy, specialist skill training program of food & drink processing and preserving

- ◆ Baking equipment, packaging equipment & gift boxes, baking equipment & processing equipment, roastery related products, bakery display, refrigeration and catering equipment
- ◆ Vending & Dispensing Equipment
- ◆ Laundry Equipment
- ◆ Refrigeration Equipment
- ◆ Storage Systems



## ACTIVITIES DURING THE SHOWS



## REPORT OF VIETFOOD & BEVERAGE - PROPACK VIETNAM 2019

**650** BOOTHS    **550** PARTICIPANTS    **FROM 17** COUNTRIES & TERRITORIES



"We are Foods by Ann, we are the biggest manufacture of healthy food in Poland, all of our products are 100% natural, sugar free, healthy. Vietfood & Beverage - Propack is very nice , very busy, lot of companies from Vietnam, from Korea, from different countries. We have found distributors and business partners for long term corporation to build our products in Vietnam in this exhibition."

Mr. Marcin Klimkiewicz - Head of Export Department / HPBA Group sp. z o. o. sp. k.



"Our company is Korean company, manufacture and distributor. We main produce frozen fruit and frozen corndog, premade food ready to cook. We are expert product in Korea but beside that we want to spread our product to the world and the first country we choose in Vietnam."

The exhibition opens so many opportunities for us to find distributors and manufacturers so that we can quickly launch our products to the Vietnamese market in the future."

Mr. Jong-Wan, Kim - Deputy General Manager  
Wooyang Frozen Foods Co., Ltd



"Hi! I'm Nam, the Marketing Manager from HOANG ANH Flavors and Food Ingredients. This is the third time Hoang Anh has participated in the exhibition. After 2 days attended, we know this is a big and prestigious exhibition, especially in food and beverage industry in Viet Nam. We have an opportunity to meet other major manufactures from Vietnam and aboard."

Beside that, during the exhibition, there are some partners from aboard have come to visit and get to know about us. Through the exhibition, we have the opportunity to meet each other and also develop a chance of getting new corporations."

Mr. Hoang Nam - Marketing Manager / Hoang Anh Flavors and Food Ingredients