

INDIA

3 - 5 December 2020
Hall-A5, Pragati Maidan,
New Delhi

SECURITY IS CRITICAL

IFSEC IS ESSENTIAL



IFSEC India is the largest security & fire exhibition in South Asia, bringing together all of the key decision-makers from the security industry.

Over the past eleven years, **IFSEC India** has repeatedly proven its status as the country's premier fire & security exhibition. The event provides the perfect platform for national & international exhibitors to showcase the latest technologies in this lucrative market. It draws visitors from the entire country and the wider region, representing a diverse sector of industries with a need for the latest security and fire innovations.

What will IFSEC India 2020 offer you?

IFSEC India continues to grow with the fire and security industry, attracting an increasing number of new exhibitors from new sectors

Some of the major companies who are associated with us:

ADITYA INFOTECH	FEYOND	MILESTONE	STAREX
ADVIK	FIRE SAFETY	NETGEAR	SUNELL
ALLIED TELESIS	FORTUNE MARKETING	NUCTECH	SUPEEMA
AUTOCOP	GLOBUS	ORBIT	SYROTECH
AVTRON	GODREJ	OZONE SECUTECH	TATA COMMUNICATIONS
AXETRACK	HANWANG (FACEGO)	PANASONIC	TELTONIKA
AXIS	HAYAGRIVA	PERTO	TIMEWATCH
BIOMAX	HERTA	REALTIME	TOSHIBA
BROSIS	HIFOCUS	RED HAT LINUX	TVT
CAME	HIKVISION	ROAD POINT	TYCO
CANTONK	HOGAR	ROBSTUR	UFFIZIO
CONCOX	HONEYWELL	ROLTA	UNICAM
CP PLUS	HONEYWELL SECURITY	ROSSLARE	UNIQUE
DAHUA	HYUNDAI	SCHNIEDER	UNIVIEW
DELTA	IDEMIA	SEAGATE	VANTAGE
DESIGNA	INFINOVA	SECURICO	VOLTY IT
D-LINK	LIBI	SELVE INDIA	WARNER
ELECTROVISION	LOOKMAN	SLINGSHOT	WAVESIGHT
ERD	MANTRA	SONY	WESTERN DIGITAL
ESSL	MARK ELECTRONICS	SOUTHWEST MICROWAVE	ZEBRONICS
FACE ID	MATRIX	SPARSH	ZKTECO

and many more...

More Exposure

Every channel is utilised to ensure our Marketing & PR campaign reaches an audience of over 100,000 senior level decision makers responsible for security, safety and fire purchasing. Channels include Direct Mail, Email, Web & Print Advertising, Social Media, National Road Shows & Press Conferences, Partnerships, and SMS. You will also gain exposure far beyond your exhibition stand, including:

- ➔ Profile in the Event Guide
- ➔ PR and Marketing support
- ➔ Personalised E-tickets to invite your clients and prospects
- ➔ Personalised banners for your website and email signature
- ➔ Social Media support
- ➔ Inserts to display in your offices
- ➔ Online Profile on event website and the IFSEC Global Directory

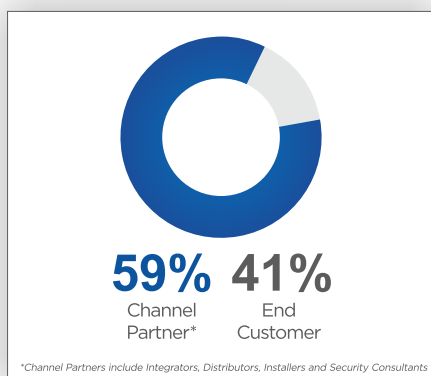


Exhibit Profile

Video Surveillance



CCTV | IP Cameras | DVRs | NVRs | Camera Lenses | Integrated Control Solutions | Thermal Imaging Cameras | CCTV Peripherals (Poles/Enclosure/Racks/Housings) | Console Desks | Motion Detectors

Telematics/ Smart Homes



IoT System-Based Security Solutions | Smart Car Security Solutions | Smart Appliance Security Solutions | Healthcare Device Security Solutions | Video Conference Security Solutions | Kiosk Security Solution

Access Control & Biometrics



Access Control Systems | Cards & Readers | Security Gates | Perimeter Security | Digital Door Locks | Controller Panels | Vehicle Operations Management | Biometrics | Remote Access Systems | Infrared/Laser Sensors | Patrol Management

Homeland Security / Industry Security



Drones/UAVs | X-Ray Inspection Equipment | Identification Equipment | Face Analysis Programs | EOD | Genetic Analyzers | Wiretapping Detection | Face Analysis Programs | Security Lights | Endoscopic Camera Lens | Trade Secret Authentication | Counterfeit Money Detectors



Exhibitor by Product Sector

Video Surveillance	43%
Access Control & Biometrics	24%
Entrance Automation & Perimeter Security	15%
Telematics & Smart Homes	18%

SPACE BOOKING FOR IFSEC 2020

DOMESTIC RATES:

Pricing Model, Bare Scheme (INR)			
Locations	Bare Scheme (min 21 sqm)		
Open Side	1	2&3	4
Gold	15,000	15,500	15,750
Platinum	15,750	16,250	16,500

Pricing Model, Shell Scheme (INR)			
Locations	Shell Scheme (min 9sqm)		
Open Side	1	2&3	4
Gold	17,250	17,750	18,000
Platinum	18,000	18,500	18,750

INTERNATIONAL RATES

Pricing Model, Bare Scheme (USD)			
Locations	Bare Scheme (min 21 sqm)		
Open Side	1	2&3	4
Gold	320	335	340
Platinum	335	340	350

Pricing Model, Shell Scheme (USD)			
Locations	Shell Scheme (min 9sqm)		
Open Side	1	2&3	4
Gold	370	385	390
Platinum	385	390	400

CONTACTS

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