**Post Show Report** 

# A EXPO TOKYO 2019 3rd Artificial Intelligence Exhibition & Conference

April 3 (Wed) – 5 (Fri), 2019 at Tokyo Big Sight, Japan Organised by: Reed Exhibitions Japan Ltd. Supported by: The Japanese Society for Artificial Intelligence / Japan Deep Learning Association



### Japan's Largest<sup>\*</sup> AI trade show concluded with another great success!

AI EXPO TOKYO 2019 – 3rd Artificial Intelligence Exhibition & Conference was successfully held from April 3 to 5, 2019 at Tokyo Big Sight, Japan. As a B-to-B trade show specialised in artificial intelligence, it gathered 233 exhibitors, 48,739 visitors, 24,620 conference attendees and 388 press members from 40 countries/regions. Although this was only the third edition, AI EXPO TOKYO has firmly established itself as an ideal platform for quality business in Japan, a promising market for the future growth.

#### AI EXPO TOKYO 2019 Exhibition Outline

| Exhibition Title | AI EXPO TOKYO 2019 – 3rd Artificial Intelligence Exhibition & Conference            |
|------------------|---|
| Dates            | April 3 [Wed] - 5 [Fri], 2019   |
| Venue            | Aomi Halls, Tokyo Big Sight, Japan  |
| Organised by     | Reed Exhibitions Japan Ltd.   |
| Supported by     | The Japanese Society for Artificial Intelligence<br>Japan Deep Learning Association |

#### Key Figures



#### Matching System

It is Matching System that makes AI EXPO TOKYO different from any other AI-related shows. The system was introduced for the first time, in which exhibitors/visitors can search what they are looking for and request appointments one another online.

The number of visitor registrants reached 1,960, who were all keen to discuss with exhibitors about how to solve their problems with artificial intelligence, and 1,011 appointments were set for 3-day show period between these visitors and exhibitors. On site, lively meetings were conducted at every single booth. The system contributed to both exhibitors' and visitors' onsite achievements.



#### Gathering World's Leading Companies



Among the exhibitors, the appearance of world's leading companies was especially outstanding.

There were lots of application examples displayed, and their booths were packed with visitors who were interested in how AI was utilized in other companies.



#### Concurrently held Conference

The conference invited 15 top leaders from around the world as the speakers. The sessions covered various themes, from basic course to the advanced topics such as "How Quantum Computing Changes AI R&D," "AI x Blockchain," etc. 24,620 industry players attended there to learn the cutting-edge.



#### Strong Expectations for the Next Edition

Backed up with this edition's success, AI EXPO TOKYO is expected to become a must-attend show for those involved in AI business. It has been also decided that a new exhibition, BLOCKCHAIN EXPO TOKYO, will be concurrently held with the next edition.

If you are considering to exhibit, please contact Show Management as soon as possible. Exhibiting space is filling up quickly.

## AI EXPO TOKYO 2020 4th Artificial Intelligence Exhibition & Conference

| Dates           | April 1 [Wed] - 3 [Fri], 2020   |
|-----------------|---|
| Venue           | South Halls, Tokyo Big Sight, Japan   |
| Organised by    | Reed Exhibitions Japan Ltd.   |
| Supported by    | The Japanese Society for Artificial Intelligence<br>Japan Deep Learning Association |
| Concurrent Show | [Newly Launched]<br>BLOCKCHAIN EXPO TOKYO 2020                                      |

#### AI EXPO TOKYO Show Management, Reed Exhibitions Japan Ltd.

TEL: +81-3-3349-8507 Website: https://www.ai-expo.jp/en/

#### >> For Exhibiting

Online Registration: <u>https://www.ai-expo.jp/ex\_en/</u> or contact: <u>ai-eng@reedexpo.co.jp</u>

#### >> For Visiting (Visitor Registration for the next show)

Online Registration: <u>https://www.ai-expo.jp/inv\_en/</u> or contact: <u>visitor-eng.ai@reedexpo.co.jp</u>

#### >> For Press Inquiries (Coverage on the show, Media Partnership etc.)

mailto: visitor-eng.ai@reedexpo.co.jp

 $\ast$  "Largest" in reference to the exhibitor number of trade shows with the same concept.

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